Growth Package

Target Audience: Mid-sized businesses

Services Included:

- Advanced Account Setup: Google Ads, Bing Ads, Facebook, LinkedIn

- Comprehensive Keyword Research: Including long-tail keywords

- Enhanced Campaign Creation: Up to 5 campaigns

- Optimized Ad Groups: 5+ ad groups with A/B testing

- Conversion Tracking: Implementation and optimization

- Intermediate Reporting: Bi-weekly reports with analysis

Management Fee: 20% of ad spend for budgets between R3,000 to R10,000/month

Setup Fee: R1000